

CLASSIFIED ADVERTISING RATES

MODERN
CASTING

METALCASTING
DESIGN & PURCHASING

Option 1: Word Count Ad

50 words or less: \$85
 100 words: \$135
 200 words: \$225
 300 words: \$325
 Over 300 words: Display ad

Blind Box:

Additional \$50 which includes handling & postage fees for forwarding the responses.

All classified advertising must be pre-paid with a credit card.

Contact:

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Option 2: Display Ad

Display Ad Includes: type setting, 4 color process, logo, border, images.

INCH RATE PER INSERTION (NOT COMMISSIONABLE)

Space	1x	3x	6x	12x
1 Inch	\$160	\$150	\$130	\$120
2 Inch	\$315	\$295	\$265	\$240
3 Inch	\$475	\$440	\$395	\$365

FRACTIONAL PAGE RATES (NOT COMMISSIONABLE)

Space	1x	3x	6x	12x
1/6 Page	\$735	\$675	\$620	\$550
1/4 Page	\$855	\$815	\$790	\$710
1/3 Page	\$1090	\$1015	\$920	\$855
1/2 Page	\$1630	\$1550	\$1435	\$1355
2/3 Page	\$2090	\$2010	\$1865	\$1750
1 Page	\$2995	\$2825	\$2670	\$2440

Dimensions	Wide	Deep	Wide	Deep
1/6 Page	4 1/2"	2 1/2"	2 1/8"	5"
1/4 Page	4 1/2"	3 3/4"	7"	2 3/8"
1/3 Page	4 1/2"	4 7/8"	2 1/8"	10"
1/2 Page	7"	4 7/8"	4 1/2"	7 3/8"
2/3 Page	4 1/2"	10"		
1 Page	7"	10"		

Effective with the January 2016 Issue